



COMPANY & PARTNERSHIP PORTFOLIO

CYPRUS / 2026

# COMEDY WITH A CYPRUS ACCENT.

Local roots. International ambition. Rooms full of people ready to laugh.

[STANTARKKOMETY.COM](https://stantarkkometry.com)



BORN ON THE ISLAND - BUILT FOR THE ROOM

# ***WE MAKE COMEDY HAPPEN.***

Stantar Kkomety was founded in Cyprus in 2023 by actor and stand-up comedian Giorgos Kyriakou.

In three years, the company helped establish a thriving stand-up scene - producing festivals, shows, open mics, workshops and seminars while connecting local talent with international professionals.



THE STORY SO FAR

# THREE YEARS. ONE GROWING MOVEMENT.



**2023**

Stantar Kkomety is founded in Cyprus.

**EDITIONS 1 + 2**

Festival editions at Rialto Theatre build visibility and cultural trust.

**EDITION 3**

The festival becomes international and expands into the historic centre.

## CULTURAL PARTNERSHIP

# A ROOM WITH REAL WEIGHT.

The first two Stantar Kkomety Festival editions were hosted and supported by Rialto Theatre, one of Cyprus' leading cultural institutions.

The collaboration elevated the festival's visibility and helped position stand-up within Limassol's evolving contemporary cultural scene.





INTERNATIONAL EDITION

# ***THE CITY BECAME THE STAGE.***

The third edition transformed the historic centre into a vibrant performance hub, with simultaneous gigs across small venues and parallel street activity.

LOCAL ENERGY / GLOBAL LINEUP



THE FESTIVAL IS MORE THAN A PROGRAMME

***IT FEELS LIKE THE WHOLE CITY IS IN ON THE JOKE.***



COMEDY GROWS TOGETHER

# A SCENE, NOT JUST A SHOW.

A community of seasoned and new comedians has grown around Stantar Kkomety - developing the craft through performance, peer learning and creative exchange.

OPEN MICS

WORKSHOPS

PRO SHOWS





## AUDIENCE DEVELOPMENT

# THE NUMBERS KEEP LAUGHING.

**3.4K**

INSTAGRAM  
FOLLOWERS

**993**

FACEBOOK FOLLOWERS

**+2K**

NEW FOLLOWERS IN ONE  
YEAR

Each number represents someone who watched, shared, attended or became part of a growing cultural movement.

WHO IS IN THE ROOM?

# A GROWN-UP CROWD WITH GREAT TASTE.

77%

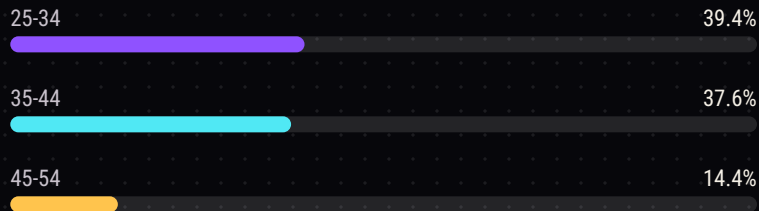
AUDIENCE AGED 25-44

52/48

WOMEN / MEN SPLIT

17.4%

LARGEST CITY: LIMASSOL



< Κοινό



Επαναλαμβανόμενες επαφές ⓘ

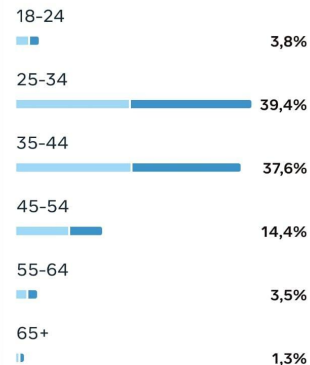


## Δημογραφικά στοιχεία

Βάσει των ακολούθων από την αρχή

### Ηλικία και φύλο ⓘ

Γυναίκες 51,8%    Άντρες 48,2%



## CONTENT IMPACT

# THE JOKE

75,724

VIEWS IN THE REPORTING  
PERIOD

67.1%

VIEWS FROM NON-FOLLOWERS

9,006

ACCOUNTS REACHED

Reels drive 47.7% of views. Strong short-form content helps comedy travel beyond the existing community and turns discovery into attendance.

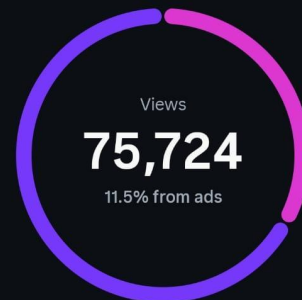


## Views



Custom ▾

Jan 4 - Mar 31



- Followers 32.9%
- Non-followers 67.1%

Accounts reached 9,006  
-37.7%

### By content type

All

Followers

Non-followers

Reels

THE FOURTH INTERNATIONAL EDITION

# THE ROOM GOT GLOBAL.

Four days of headline shows, emerging comedians, workshops, improv and satire across Limassol old town.

**4 DAYS**

COMEDY IN OLD TOWN

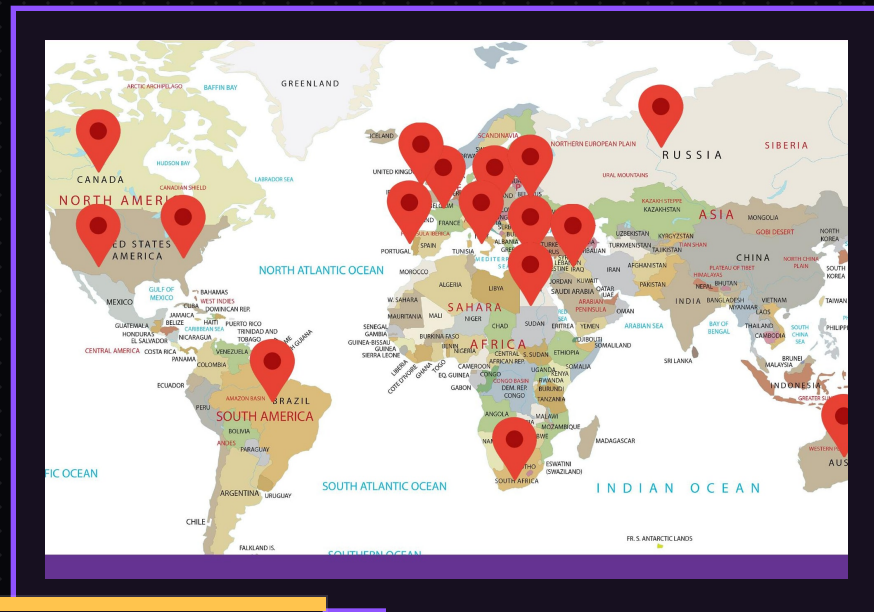
**30+**

COMEDIANS WORLDWIDE

**4**

FESTIVAL LOCATIONS

Sto Dromo / Sto Dromo Bar 2 / Theater Ena /  
one additional venue



# 50,000 COPIES. ONE CITY.

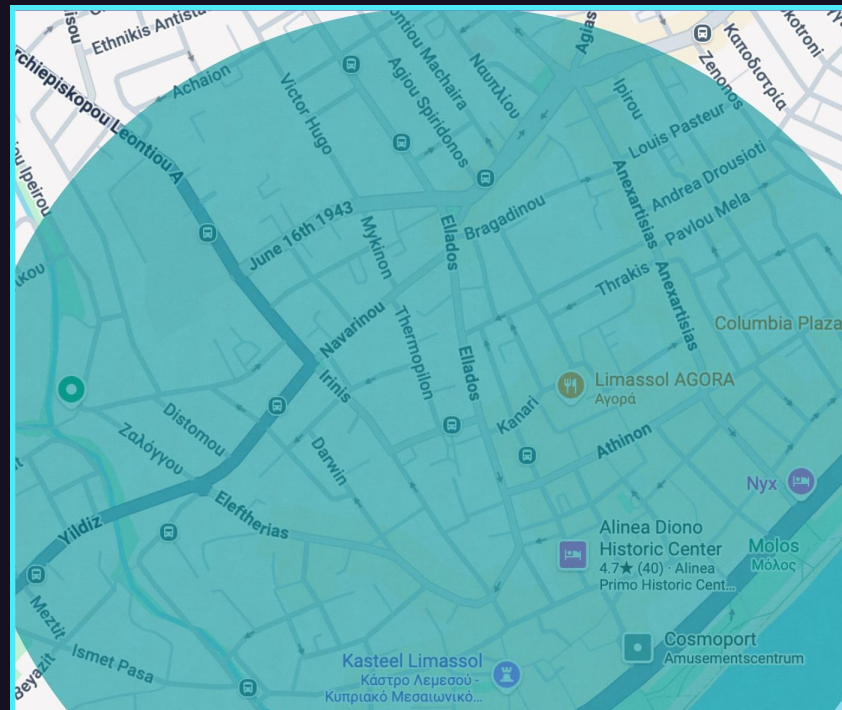
Event news, festival data and dedicated advertising space for supporters.

**40K**

HOUSEHOLD MAILBOX DELIVERY

**10K**

TARGETED CITY DISTRIBUTION



40,000: LETTERBOX DROP FROM THE SECOND WEEK OF AUGUST  
10,000: BUSES / HOTELS / TOURIST INFO / BARS / RESTAURANTS  
PLUS BARK EVENT TOUR GIVEAWAYS THROUGH AUGUST + SEPTEMBER

# START SMALL. STILL GET SEEN.

## ***MENTION***

TEXT MENTION

***EUR 50-200***

1-2 DOUBLE INVITATIONS

## ***BUSINESS CARD***

1/32 PAGE

***EUR 250***

3 DOUBLE INVITATIONS

## ***BEER COASTER***

1/16 PAGE

***EUR 450***

5 DOUBLE INVITATIONS

## ***POSTCARD***

1/8 PAGE

***EUR 850***

10 DOUBLE INVITATIONS

EVERY ADVERTISEMENT ALSO INCLUDES A SOCIAL MEDIA POST AND CUSTOMER GIVEAWAY TICKETS.

# OWN MORE OF THE PAGE.

## QUARTER PAGE

1/4 PAGE

**EUR 1,750**

15 DOUBLE INVITATIONS

## HALF PAGE

1/2 PAGE

**EUR 3,000**

15 DOUBLE INVITATIONS

5 DAY PASSES

## FULL PAGE

1/1 PAGE

**EUR 5,000**

20 DOUBLE INVITATIONS

10 DAY PASSES

## NAME SPONSOR

FULL PAGE + NAMING

**EUR 10,000**

25 DOUBLE INVITATIONS

15 DAY PASSES

NAME SPONSOR: ALL PACKAGE EXTRAS + LOGO ON ALL MARKETING + ON-EVENT PRODUCT PLACEMENT OPTIONS.



LET'S MAKE THE NEXT ROOM LOUDER

# BRING US THE ODD IDEA.

Partnerships, stages, collaborations and ambitious comedy projects all start with a conversation.

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